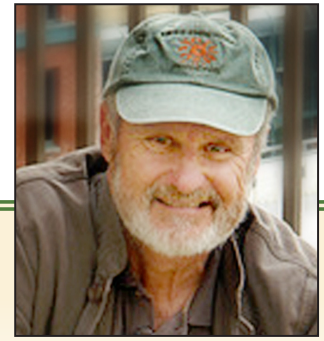




SOUTHERN CALIFORNIA HORTICULTURAL SOCIETY

Where passionate gardeners meet to share knowledge and learn from each other.



2022 ANNUAL AWARD BANQUET

honoring

Horticulturist of the Year:

Dave Fross

Saturday, September 17, 2022 at the Huntington Botanical Gardens

On September 17, the Southern California Horticultural Society will be honoring Dave Fross, founder and president of Native Sons Nursery in Arroyo Grande, as our Horticulturist of the Year. The annual award ceremony is back as a live event for the first time since 2019, and we are expecting a big turnout to celebrate and honor Fross.

It was during his time as a graduate student at San Jose State University that Fross made the acquaintance of Cliff Schmidt, Lester Rowntree, Carl Sharsmith, Wayne Roderick, Ken Taylor and Gerda Isenberg. He credits their individual and collective influences for sparking his idea to form a wholesale nursery specializing in plants native to Mediterranean climate regions of the world. The idea became a reality in 1979 when Fross established Native Sons Nursery on a single acre, producing California native plants for the landscape trade and retail nurseries. Since then, the nursery has grown to 14 acres, and its selection has expanded to include plants from other Mediterranean climatic areas.

Over the years, Fross has introduced a number of cultivars that have become common in the California nursery trade, including *Chondropetalum* 'El Campo', *Ceanothus maritimus* 'Point Sierra', *Arctostaphylos* 'Austin Griffiths', *Sesleria* 'Campo

Azul, and *Salvia leucophylla* 'Point Sal'. His expertise with native plants led to the publication of the following books which he co-authored: *California Native Plants for the Garden*, *Reimagining the California Lawn* and *Ceanothus*.

In addition to his work at the nursery, Fross also taught horticulture for 25 years at Cal Poly State University, San Luis Obispo, and with his students developed the California native collection in the Leaning Pine Arboretum on campus. When Fross is not busy with his duties as CEO of Native Sons, he spends time developing a 3.5-acre garden on a sandy hill down the road from the nursery, as well as working in the gardens near his home, continuing to learn from and test plants that Native Sons offers.

On the occasion of the SCHS Horticulturist of the Year banquet, Fross will be sharing some of the breadth and scope of his acquired knowledge as he presents a program titled "Home Ground" wherein he will reflect on 43 years of growing plants for the California landscape. You can register online to join us for this festive evening, or by printing and returning this form. We are looking forward to celebrating Fross' achievements in horticulture with like-minded friends and hope you will be able to join us!

Registration is now open at www.socalhort.org (RSVP online by September 14)

To register via mail, print and return completed form below by Monday, September 12



SOUTHERN CALIFORNIA HORTICULTURAL SOCIETY 2022 ANNUAL AWARD BANQUET

Saturday, September 17, 2022

The Huntington Library, Art Museum and Botanical Gardens • 1151 Oxford Road, San Marino, CA 91108

Join us at the Brody Botanical Center

Social Hour & Silent Auction 5:30 - 7:00 pm (Auction closes before dinner) • Dinner 7:00 pm • Award Presentation 8:15 pm

NOTE: We will be adhering to L.A. County COVID protocols for the safety of all our guests. Proof of up-to-date vaccination will be required to attend this event, and masks are strongly recommended to be worn indoors.

Yes, please reserve: _____ Tickets at \$45 each

Total enclosed \$ _____ (check only)

Name(s) _____

Street Address _____ City _____

State _____ Zip _____ Phone (____) _____ Email _____

Please check for VEGETARIAN meal option. How many? _____ Please check for VEGAN meal option. How many? _____

Make your check payable to SCHS. Mail with form to: PO Box 94476, Pasadena, CA 91109-4476

Please email socalhort@gmail.com or contact Laura Bauer at 626-437-9459 with any questions.